

Vladka Smith

From: School Governance Practice Pathways
Sent: Wednesday, 28 May 2025 10:25 am
To: 9(2)(a)
Cc: Enquiries National
Subject: RE: Fundraising Incentives

Kia ora 9(2)(a)

Thanks for your further note, fully understood. As noted, I would recommend raising these concerns with the School Principal, in order for them to provide the schools rationale for using this fundraising approach.

Whilst we are happy to pass on the request to our policy colleagues it is noted this topic is unlikely to be a high priority given wider system change and activity. Once you have head back from the school you are welcome to get back to us, and we can progress if requested.

Ngā mihi

Ryan

Ryan Perry | Senior Business Analyst – School Governance, Practice and Pathways
Te Pae Aronui

DDI +6444637631 | Mobile 9(2)(a)

From: 9(2)(a)
Sent: Wednesday, 28 May 2025 10:13 am
To: School Governance Practice Pathways
Cc: Enquiries National
Subject: Re: Fundraising Incentives

Thanks, Ryan. I have no issue with fundraising generally.. it's the incentivised fundraising that disadvantages some children based on their financial security.

On 28 May 2025, at 7:19 am, School Governance Practice Pathways
<School.GovernancePracticePathways@education.govt.nz> wrote:

Kia ora 9(2)(a)

Thank you for your enquiry about fundraising incentives.

Schools are self-governing, through their school boards, and therefore make their own choices around fundraising activities.

All schools, even those which are opted into the government's school donation scheme, can raise money through fundraising events. Fundraising has a long tradition in New

Zealand schools to raise funds to allow additional activities to occur. These events should be compatible with the goals and outcomes of the school's Charter and Annual Plan. Generally these are an extension of the school's curriculum where students do something extra to their normal learning.

Fundraising in schools can involve principals (Board), parents and students. The school must ensure that the purpose and intended beneficiary of the fundraising are clearly identified and communicated to parents and the wider school community. This means parents and other members of the school community should be given full information about the intended purpose and beneficiary of any fundraising to which they're invited to contribute from the outset. Schools cannot compel students or their parents or whānau to pay for or take part in fundraising activities.

There are also many non-financial ways support can be provided to fundraising events should a parent wish to contribute but may not be financially able to do so.

Where a parent has a concern with the type of fund raising being undertaken by a school it is recommended that these concerns are raised this with the school principal in the first instance. You can also follow the school's complaints process and raise this issue with the school board.

Ngā mihi

Ryan

Ryan Perry | Senior Business Analyst – School Governance, Practice and Pathways
Te Pae Aronui

From: 9(2)(a)
Sent: Wednesday, 28 May 2025 8:06 am
To: Enquiries National <Enquiries.National@education.govt.nz>
Subject: Fundraising Incentives

[You don't often get email from 9(2)(a) . Learn why this is important at <https://aka.ms/LearnAboutSenderIdentification>]

Hello,

My 9(2)(a) are currently participating in a fundraiser at their school called Jumping June. As part of the fundraiser, based on how much money they raise, the child gets to pick a 'prize'.

I feel like this should be reviewed nationally as this type of fundraising incentive as part of the school program is creating divide for those families at school less financially secure and can't afford to contribute to these charities and organisations like other families may. The person that is suffering from this is the child who won't receive as high value 'prize' or any prize at school as other children as it's based on how much money they raise.

Thanks,
9(2)(a)

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